

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

Revised, Publishers, Inc.  
Tulsa, Okla., 1951.

**1952**

**C A T A L O G**

# **ROGERS SEEDS**

**ESTABLISHED 1876**

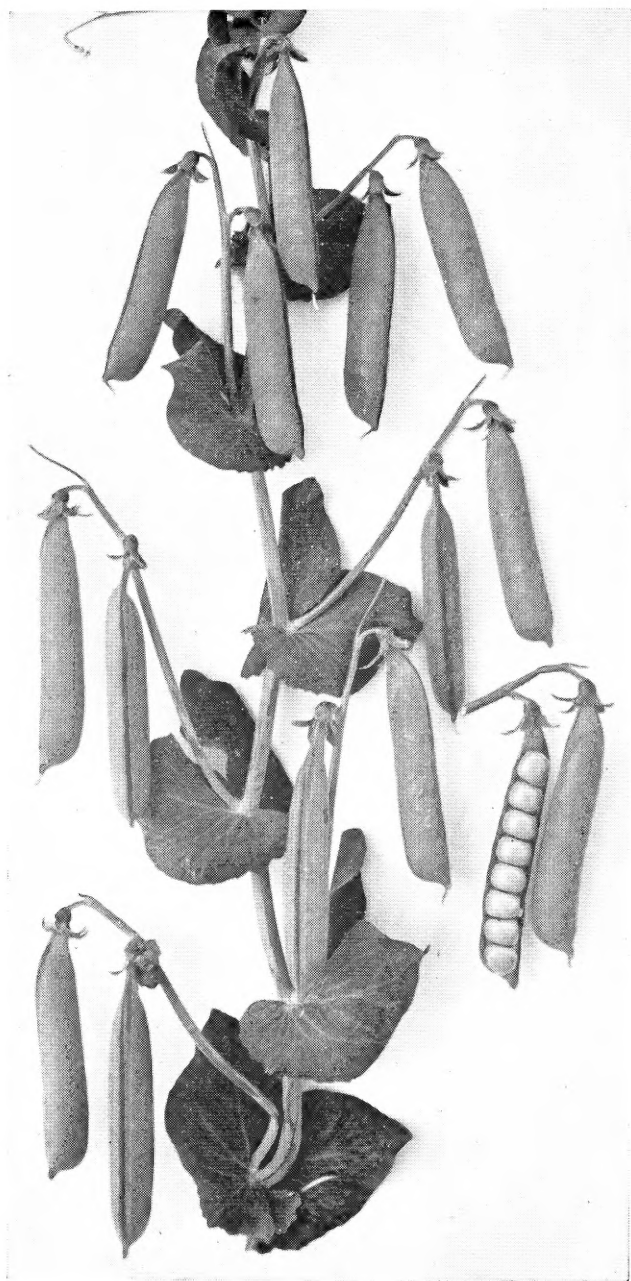
---

**LIBRARY  
RECEIVED**

**SPECIALISTS** JAN 1 1952 ★

U. S. Department of Agriculture

**PEAS  
BEANS  
CORN**



**BONNEVILLE (Rogers)**

A Wilt Resistant Top  
Quality Canning Variety

## PEAS—CANNING VARIETIES

### ALASKA

58 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... medium size, smooth

#### Rogers Strain:

Sieve	1	2	3	4	5	6	7	8
%	5.5	16	28	32	18.5			

#### 423 Strain:

Sieve	1	2	3	4	5	6	7	8
%	6	19	38	32	5			

All Strains Wilt Resistant.

### ACE (Rogers)

60 Days

Vine ..... 32 inch, medium, dark  
 Pod ..... 2½ inch, light, blunt, double  
 Seed ..... medium sized and wrinkled

Hardy, Prolific and Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	7	14	20	26	27	6		

### BONNEVILLE (Rogers)

68 Days

Vine ..... 28 inch, medium, dark  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		2.5	7.5	17	45	27	1	

### CHIEF (Rogers)

70 Days

Vine ..... 36 inch, medium, heavy, dark  
 Pod ..... 2¾ inch, blunt, light  
 Seed ..... medium sized, wrinkled

Sieve	1	2	3	4	5	6	7	8
%	1.5	3.5	10.5	24	40	20.5		

### CLIMAX

65 Days

Vine ..... 36 inch, medium, dark, slender  
 Pod ..... 2¾ inch, light, blunt, double  
 Seed ..... medium size, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	6	10	16	27	33	8		

## PEAS—CANNING VARIETIES

### FAMOUS (Rogers) 72 Days

Vine ..... 24 inch, medium dark, fairly heavy  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium size, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	1	4	15	33	39	8		

### KAY (Rogers) 70 Days

Vine ..... 32 inch, slim, medium dark  
 Pod ..... 2½ inch, light, blunt, double  
 Seed ..... small size, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	3	7	37	44	9			

### PERFECTION (Rogers) 70 Days

Vine ..... 28 inch, fairly heavy, medium dark  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 High quality—heavy producer.

Sieve	1	2	3	4	5	6	7	8
%		2	9.5	23.5	50	14		

### PERFECTION (Resistant) 72 Days

Vine ..... 30 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	2	5	12	33	35	13		

### PERFECTION NEW LINE (Resistant) 70 Days

Vine ..... 28 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

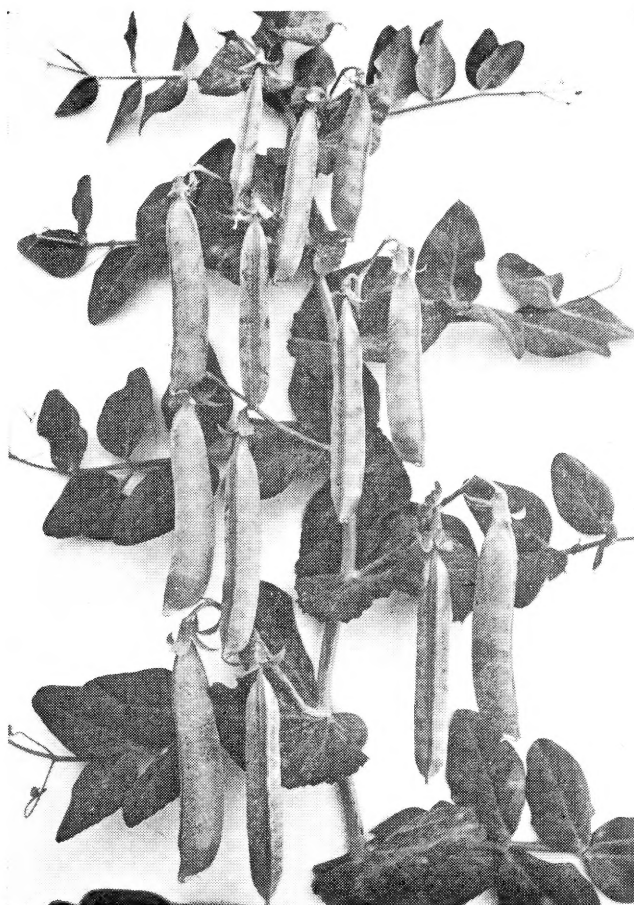
Sieve	1	2	3	4	5	6	7	8
%	1	4	11	24	32	24	4	

### PRIDE 65 Days

Vine ..... 24 inch, medium, dark  
 Pod ..... 3¼ inch, blunt, straight, light green  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		5	10	22	34	25	3	

## PEAS—CANNING VARIETIES



IMPROVED PROFUSION (Rogers)

IMPROVED PROFUSION (Rogers) 74 Days  
 Vine ..... 30 inch, medium dark, heavy  
 Pod ..... 4 inch, light, semi-blunt, well filled  
 Seed ..... large, cream, wrinkled  
 Wilt Resistant.

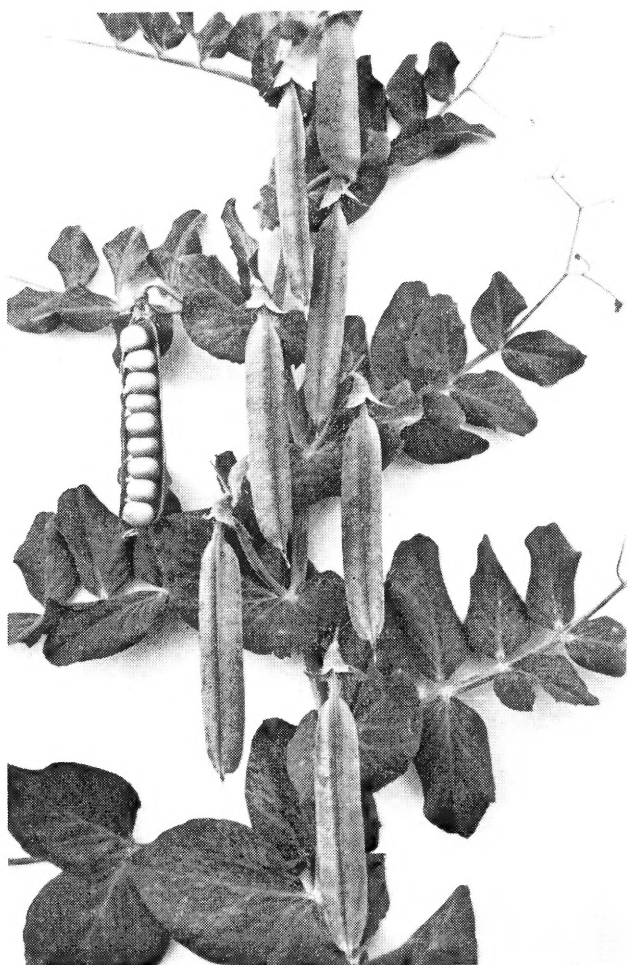
Sieve	1	2	3	4	5	6	7	8
%		1	6	26	44	21	2	

SHOSHONE (Rogers) 70 Days  
 Vine ..... 30 inch, medium dark, heavy  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant.

See cut, page 4

Sieve	1	2	3	4	5	6	7	8
%	3	7	16	19	25	24	6	

## PEAS—CANNING VARIETIES



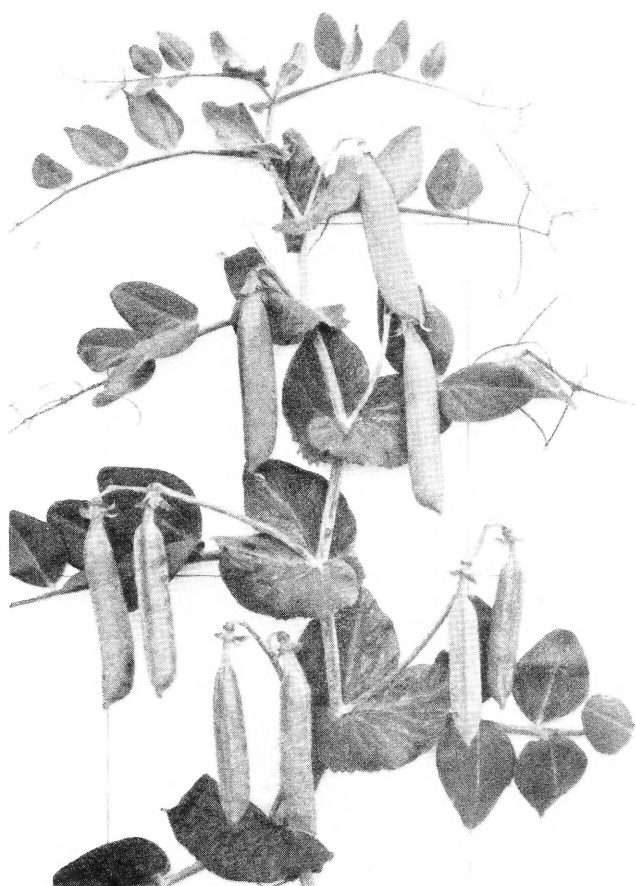
SHOSHONE (Rogers)

SIGNAL		74 Days							
Vine	.....	30 inch, dark green							
Pod	.....	3¼ inch, light green, double							
Seed	.....	large green, wrinkled							
Wilt Resistant.									
Sieve	1	2	3	4	5	6	7	8	
%			3	16	21	42	18		

SURPRISE										59 Days
Vine	.....									24 inch, slim, dark
Pod	.....									2½ inch, light, blunt
Seed	.....									medium size, wrinkled
Wilt Resistant.										
Sieve	1	2	3	4	5	6	7	8		
%	5	10	15	33	29	8				



## PEAS—CANNING VARIETIES



### WASATCH (Rogers)

Very early, highest quality  
Wilt Resistant Canning Pea.

#### WASATCH

63 Days

Vine ..... 26 inch, fairly heavy

Pod ..... 3 1/4 inch, light, blunt, mostly double

Seed ..... medium size, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	1	2	5	16	30	34	12	

#### WINNER (Rogers)

58 Days

Vine ..... 30 inch, slim, light

Pod ..... 2 inch, small, blunt

Seed ..... very small, smooth

Sieve	1	2	3	4	5	6	7	8
%	13	22	33	30	2			

## PEAS—CANNING VARIETIES

### WISCONSIN MERIT

70 Days

Vine ..... 28 inch, medium heavy  
 Pod .....  $3\frac{1}{2}$  inch, light, blunt  
 Seed ..... medium size, green, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		3	8	18	45	26		



## PEAS—FREEZING VARIETIES

### ALDERMAN (Tall Telephone)

72 Days

Vine ..... 40 inch, dark, heavy  
 Pod .....  $4\frac{1}{2}$  inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	1	6	9	18	27	29	10	

### GRADUS IMPROVED (Rogers)

65 Days

Vine ..... 30 inch, dark, heavy  
 Pod ..... 4 inch, dark, pointed  
 Seed ..... large size, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	3	6	9	19	26	31	6	

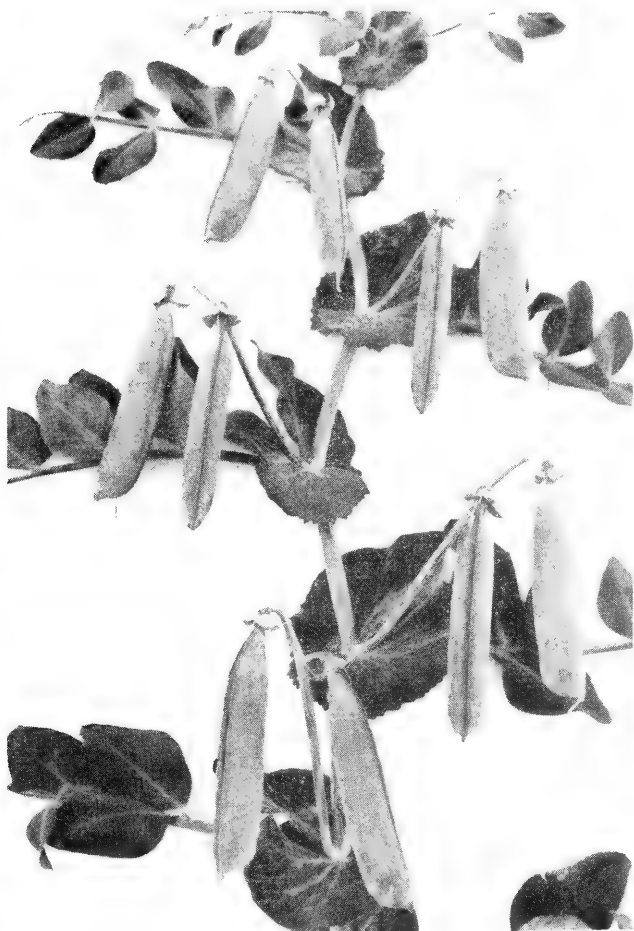
### ONEIDA (Rogers)

65 Days

Vine ..... 30 inch, dark, heavy  
 Pod .....  $3\frac{1}{2}$  inch, dark, blunt, double  
 Seed ..... large, green, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		6	11	18	33	28	4	

## PEAS—FREEZING VARIETIES



### PERFECTED FREEZER

Dark green Seed Coat and Cotyledon  
A Smaller Sieve heavy producer

#### PERFECTED FREEZER

70 Days

Vine ..... 28 inch, fairly heavy, medium dark

Pod ..... 3½ inch, light, blunt, double

Seed ..... medium size, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		3	9	28	30	25	5	

#### THOS. LAXTON (Rogers No. 251)

62 Days

Vine ..... 30 inch, dark, slim

Pod ..... 3½ inch, dark green, blunt

Seed ..... large, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	2	5	6	15	27	25	20	

## PEAS—FREEZING VARIETIES



VICTORY FREEZER (Rogers)

VICTORY FREEZER (Rogers)

65 Days

Vine ..... 29 inch, dark, slim

Pod ..... 3¼ inch, dark, blunt, double

Seed ..... medium size, dark green, wrinkled

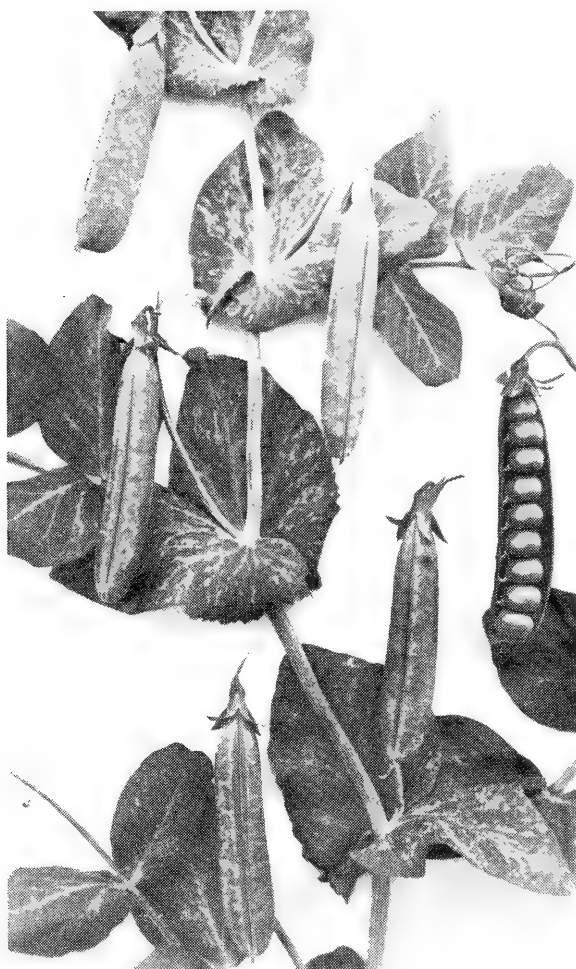
Wilt Resistant ..... All America Bronze Medal

Sieve	1	2	3	4	5	6	7	8
%		5	11	24	33	23	4	

## PEAS—GARDEN VARIETIES

- ALDERMAN (Tall Telephone)** 72 Days  
 Vine ..... 40 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.
- ALASKA** 58 Days  
 Vine ..... 28 inch, light, slim  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... medium size, smooth  
 Wilt Resistant.
- AMEER (Claudit-Bountiful)** 60 Days  
 Vine ..... 30 inch, dark, medium  
 Pod ..... 3 inch, dark, pointed  
 Seed ..... large size, smooth  
 Wilt Resistant.
- DWARF ALDERMAN (Rogers)** 76 Days  
 Vine ..... 22 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large size, wrinkled  
 Wilt Resistant.
- DWARF GREY SUGAR** 62 Days  
 Vine ..... 24 inch, dark, medium  
 Pod ..... 2¾ inch, light, pointed  
 Seed ..... small, grey, smooth  
 Wilt Resistant.
- DWARF MARKET (Rogers)** 70 Days  
 Vine ..... 28 inch, dark, heavy  
 Pod ..... 4¼ inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Well filled pods for Market Gardener.
- EVERBEARING** 80 Days  
 Vine ..... 26 inch, dark, heavy  
 Pod ..... 3 inch, light, blunt  
 Seed ..... very large, wrinkled  
 Wilt Resistant.
- FREEZONIAN (Rogers)** 63 Days  
 Vine ..... 30 inches, dark, medium  
 Pod ..... 3½ inches, dark green, blunt  
 Seed ..... large, wrinkled  
 Wilt Resistant—for freezing.  
 Broad full sized Market Pod.  
 See cut, page 10
- GILBO (Rogers)** 70 Days  
 Vine ..... 28 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

## PEAS—GARDEN VARIETIES



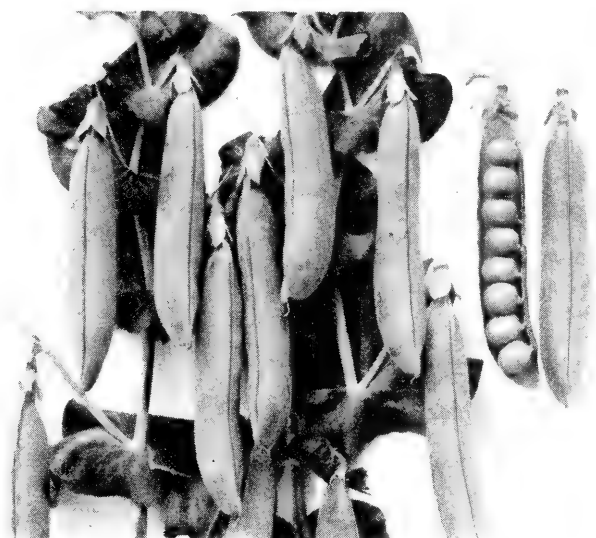
FREEZONIAN

<b>EARLY GIANT (Rogers)</b>	66 Days
Vine .....	24 inches, dark, heavy
Pod .....	4½ inches, dark, pointed
Seed .....	large, wrinkled

<b>GRADUS, IMPROVED (Rogers)</b>	65 Days
Vine .....	36 inch, dark, heavy
Pod .....	4 inch, dark, pointed
Seed .....	large, wrinkled
Wilt Resistant.	

<b>HUNDREDFOLD (Laxtonian)</b>	65 Days
Vine .....	20 inch, dark, heavy
Pod .....	4 inch, dark, pointed
Seed .....	large, wrinkled

## PEAS—GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

ICER No. 95 (Rogers) 74 Days

Vine ..... 24 inch, coarse, dark  
 Pod ..... 4½-5 inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

LAXTON'S PROGRESS 64 Days

Vine ..... 15 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... large, wrinkled

LAXTON'S SUPERB 60 Days

Vine ..... 18 inch, light, coarse  
 Pod ..... 4 inch, dark, pointed  
 Seed ..... large, oval, smooth  
 Sometimes called Early Bird.

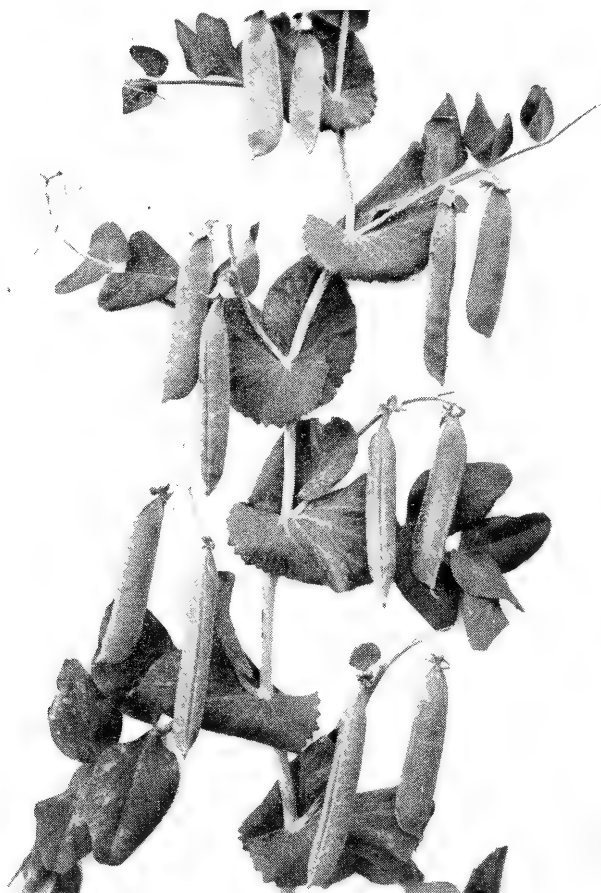
LINCOLN 67 Days

Vine ..... 28 inch, medium heavy, dark  
 Pod ..... 3¼ inch, dark, pointed  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant. Adapted for Freezing

LITTLE MARVEL 63 Days

Vine ..... 18 inch, dark, medium  
 Pod ..... 3 inch, dark, blunt  
 Seed ..... large, wrinkled

## PEAS—GARDEN VARIETIES



ONEIDA (Rogers)

ONEIDA (Rogers)	65 Days
Vine .....	30 inch, dark, heavy
Pod .....	3½ inch, dark, blunt, double
Seed .....	large, green, wrinkled
Wilt Resistant.	
Use—Freezing and Garden.	

PED. EX. EARLY (First & Best)	58 Days
Vine .....	24 inch, light, slender
Pod .....	2½ inch, light, blunt
Seed .....	cream, medium size, smooth
Wilt Resistant.	

PREMIER (Rogers)	60 Days
Vine .....	22 inch, medium, heavy
Pod .....	2¾ inch, light, blunt
Seed .....	medium size, wrinkled



## PEAS—GARDEN VARIETIES

### PROGRESS No. 9

64 Days

Vine ..... 15 inch, dark, heavy  
Pod .....  $4\frac{1}{2}$  inch, dark, pointed  
Seed ..... large, wrinkled

### THOMAS LAXTON (Rogers 251)

62 Days

Vine ..... 30 inch, dark, slim  
Pod .....  $3\frac{1}{2}$  inch, dark green, blunt  
Seed ..... large, wrinkled  
Wilt Resistant.

### VICTORY FREEZER (Rogers)

65 Days

Vine ..... 29 inch, dark, medium heavy  
Pod .....  $3\frac{1}{2}$  inch, dark, blunt, double  
Seed ..... medium size, dark green, wrinkled  
Wilt Resistant.  
Use—Freezing and Garden.

### WORLD'S RECORD—EARLY GRADUS

59 Days

Vine ..... 24 inch, light, medium  
Pod .....  $3\frac{1}{2}$  inch, dark, pointed  
Seed ..... large, wrinkled



Modern handling methods in Seed Pea warehouse in Idaho Falls, Idaho.



## BEANS—BUSH GREEN POD

### BOUNTIFUL 51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.

Stringless. GARDEN & CANNING VARIETY

### CONTENDER (Buff Valentine) 55 Days

Pods are 6½ inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

### FULL MEASURE, IMPROVED (Rogers) 60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff.

GARDEN & CANNING VARIETY

### FULLGREEN 54 Days

Pods 5½ inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

### GIANT STRINGLESS 56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

### LANDRETH STRINGLESS (Burpees) 54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

### LOGAN, IMPROVED 56 Days

Pods are 6 inches long, round, dark green. Stringless. Mosaic Resistant. This strain is elevated or high bush type.

GARDEN & CANNING VARIETY

### LONGREEN (Rogers) 56 Days

Pods are 7 inches long, round, straight, dark green. Stringless. Seed: Brownish purple mottled with fawn.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD



IMPROVED NEW STRINGLESS  
(Tendergreen)

ROGERS MOSAIC RESISTANT STRAIN  
A hardy more productive improvement

NEW STRINGLESS (Tendergreen) Impd. 56 Days

Pods are 6 inches long, round, dark green, fairly straight. Stringless. This strain is MOSAIC RESISTANT. Seed: Brownish purple, mottled fawn.

PLENTIFUL (Black Seeded Bountiful) 53 Days

Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.

GARDEN VARIETY



## BEANS—BUSH GREEN POD

**RANGER** 56 Days  
Pods round, mostly straight, stringless, silvery green.  
Mosaic Resistant. Seed: White.

CANNING VARIETY

**REFUGEE, IDAHO** 66 Days  
Pods are 5½ inches long, round, slightly curved, medium green. Stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS SENSATION REFUGEE** 64 Days  
No. 1066

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS SENSATION REFUGEE** 67 Days  
No. 1071

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**ROGERS IDAGREEN (Dark Pod Refugee)** 66 Days

Vigorous bush type without runners. Pods 5½ inches long, round, straight, dark green. Less fiber and much darker than Refugees. Stringless. Mosaic Resistant. Seed: Purple splashed with buff.

CANNING VARIETY

**RUBY DWARF HORTICULTURAL** 56 Days

Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Yellowish pink with maroon.

GARDEN VARIETY

**SLENDERGREEN (Rogers)** 54 Days

A very early bush bean. Pods 6 inches long, round, straight, slim and dark green. Stringless. Uniform maturity. Seed: Purple splashed with buff.

GARDEN & CANNING VARIETY

## BEANS—BUSH GREEN POD



SLENDERGREEN (Rogers)

### STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages and stringless. Seed: White.

GARDEN VARIETY

### STRINGLESS BLACK VALENTINE

55 Days

Pods are 6 inches long, narrow, oval, dark green, good quality, stringless. Seed: Black

GOOD SHIPPER

### STRINGLESS RED VALENTINE

54 Days

Pods are 5 inches long, round, somewhat curved. A selection from Red Valentine. Seed: Red splashed with buff.

GARDEN VARIETY

## BEANS—BUSH GREEN POD



SUPERGREEN (Rogers)

SUPERGREEN (Rogers)

58 Days

This All-America Bronze Medal Winner produces a 6 to 7 inch long, slim, smooth, dark green and stringless pod. Seed: Light brown mottled with buff.

## BEANS—BUSH GREEN POD

### TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Very popular in the South. Seed: Broad, flat, dark brown.

GARDEN VARIETY



TOPCROP  
(USDA No. 1)

### TOPCROP

52 Days

Vine is 15 to 17 inches high. The pod concentration is good. It is early maturing. Pods are 5½ inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN & CANNING VARIETY

## BEANS—BUSH GREEN POD



WADE'S BUSH

WADE'S BUSH

65 Days

Pods 5½-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN & CANNING VARIETY  
ALL AMERICA GOLD MEDAL AWARD.



## BEANS—BUSH WAX POD

BRITTLE WAX (Round Pod Kidney) 62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

BRITTLE WAX, WHITE SEED (Kinghorn) 62 Days

Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White.

GARDEN & CANNING VARIETY

CHEROKEE WAX 58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY

DAVIS STRINGLESS WHITE WAX 52 Days

Pods are 6 to 6½ inches long, flat, slightly curved, light yellow, stringless. Seed: White.

GARDEN VARIETY

PENCIL POD BLACK WAX 65 Days

Pods are 5½ to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



PUREGOLD WAX (Rogers)

Mosaic Resistant. Deep Yellow

PUREGOLD WAX (Rogers) 65 Days

Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant.

GARDEN & CANNING VARIETY

## BEANS—BUSH WAX POD

**PUREGOLD WAX EARLY (Rogers)** 62 Days  
Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant.

GARDEN & CANNING VARIETY

**ROGERS SENSATION WAX No. 1** 55 Days  
Pods 5½ inches long, slim, deep golden yellow, straight, round, stringless. Very concentrated podding habit and first early. Seed: White with brown eye.

GARDEN & CANNING VARIETY

**STRINGLESS KIDNEY WAX (Impd.)** 62 Days  
Pods are 6 inches long, oval, quite straight, deep yellow, stringless. Seed: White with black eye.

GARDEN & CANNING VARIETY

**SURE CROP (Bountiful Wax)** 62 Days  
Pods are 6½ inches long, flat, straight, deep yellow, stringless. Seeds: Black.

GARDEN VARIETY

**TOP NOTCH GOLDEN WAX (Impd. Gold.)** 50 Days  
Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye.

GARDEN VARIETY

**UNRIVALLED WAX** 51 Days  
Pods are 5 inches long, narrow, fairly straight, yellow, fleshy, stringless when young. Seed: Small, glossy brown.

GARDEN VARIETY



## BEANS—POLE

**BLUE LAKES, BLACK SEEDED (Rogers)** 65 Days  
Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic. Seed: Black.

GARDEN & CANNING VARIETY

**CANFREEZER** 60 Days  
Vine about 3 foot. Pods 5 to 6 inches, round, medium dark green, straight, stringless. Seed: Black.

GARDEN & CANNING

**GREEN SAVAGE** 62 Days  
Vine about 4 foot. Pods 5 to 6 inches, oval, medium dark green, mostly stringless. Seed: Black.

GARDEN VARIETY



## BEANS—POLE

**IDEAL MARKET (Black Creaseback)** 60 Days  
Vine about 3½ foot. Pods 5½ inches, dark green, round. Stringless when young. Seed: Black.

GARDEN VARIETY

**KENTUCKY WONDER (Old Homestead)** 65 Days  
Vines 5 foot, vigorous. Pods 7½ inches, round, curved, silver green. Stringless when young. Seed: Light brown, flat oval.

GARDEN VARIETY

**ST. LOUIS PERFECTION** 62 Days  
Vine 5 foot, large, medium green open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucky Wonder.

GARDEN VARIETY



## BEANS—BUSH LIMA

**FORDHOOK, CONCENTRATED** 72 Days  
Plants are stocky without tendrils. The majority of the pods set in the lower portion of the plant. Pods and seeds are slightly smaller than Regular Fordhook. Very prolific.

**FORDHOOK 242 BUSH** 70 Days  
A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.

**HENDERSON BUSH** 65 Days  
Bush 16 inch, erect, runnerless, dark, glossy green. Pods 3½ inch, curved, flat, dark green with 3 to 4 beans. Seed: Small, white, flat.

CANNING & FREEZING

**IMPROVED EARLY THOROGREEN BUSH** 65 Days  
Bush 16 inches, erect, runnerless, dark, glossy green. Pods 3½ inches, curved, flat with 2 to 4 beans. Same habits as Henderson Bush, except for distinguishing feature of green cotyledons. Seed: Green except for lighter shades bleached.

CANNING & FREEZING VARIETY

## SWEET CORN



Self pollinating sweet corn at Caldwell, Idaho.

### BURBANK BANTAM

80 to 84 Days

Ears 7 to 8 inch, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 5½ to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.

### BURBANK NORTHERN CROSS

84 to 88 Days

(Selected Top Cross)

Stalks 6 to 7 feet. Hardy, prolific, resistant to wilt and ear worm. Ears 8 to 9 inches with 12 to 16 rows of deep yellow kernels. Good quality and nice uniformity of ear size and maturity. For Garden and Market.



## SWEET CORN

### CARMELCROSS (Hybrid)

75 Days

Ears 7½ inches, 12-14 rows broad, medium depth yellow kernels. Stalk 5 to 5½ foot. Taller stalk and more slender ear than Marcross. An early mid-season, widely adapted hybrid giving a high yield of good quality corn for market garden and for early canning and freezing.

### COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk 6½ to 7½ feet. Used primarily for home gardening.

### COUNTRY GENTLEMAN ILL. No. 13 (Hybrid) 92 Days

Ears 8 inches with narrow, deep, white kernels. Stalk 8 to 8½ feet. One of the highest yielding quality strains, superior to 8 x 6. Has white interior silk and excellent holding qualities.

### EARLY EVERGREEN

90 Days

Ear 8 inches, 14 to 20 rows of deep, white kernels of good quality and sweetness. Stalks 7 to 8 feet. Used for market garden and canning. A selected strain in the Evergreen class.

### GILL'S GOLDEN EARLY SWEET

63 Days

Ears 6½ to 7½ inches with 12 to 14 rows of fairly wide, golden yellow kernels, sweet and tender. Stalk 4 to 4½ feet. An excellent variety for home and market garden.

### GOLDEN BANTAM 8 ROWED

78 to 80 Days

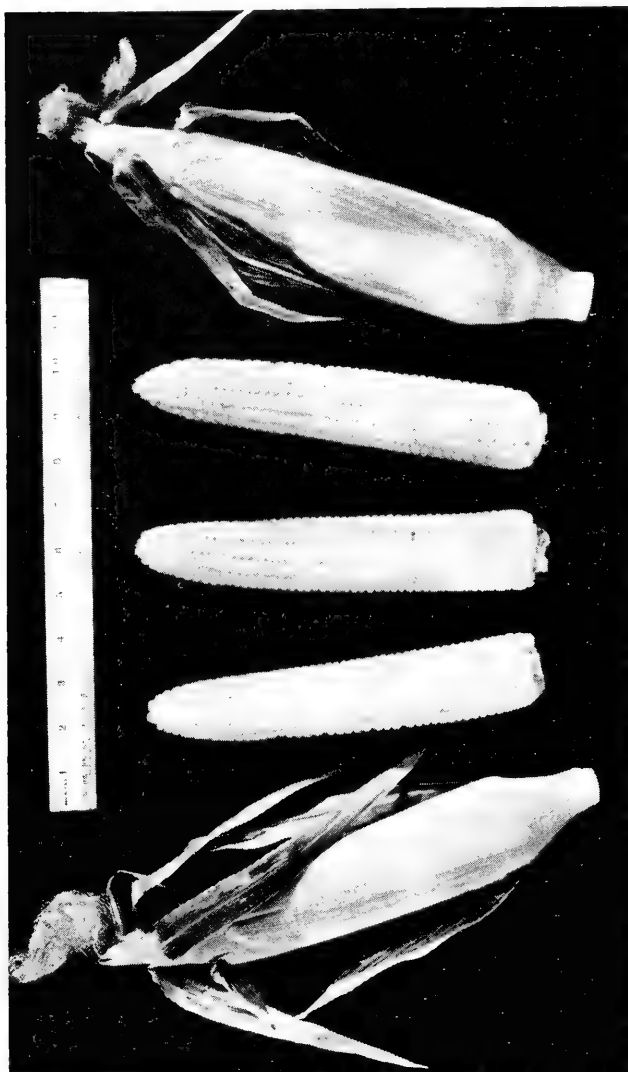
Ears 6 to 8 inches with 8 rows of kernels of finest flavor and sweetness. Usually produces two ears per stalk. Stalks 5½ to 6 feet. An excellent selected strain. Hardy and well known.

### GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 8½ inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 6½ feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing.

## SWEET CORN



**GOLDEN CROSS BANTAM (Rogers)**

**GOLDEN OR BANTAM EVERGREEN** 85 to 90 Days  
Ears 7 to 8 inches with 12 to 16 rows of medium width kernels. Good quality. Stalk 6 to 7 feet. A selection from a cross between Golden Bantam and Stowells Evergreen. Garden and market.

**GOLDEN GIANT** 80 to 85 Days  
Ears 7 to 8 inches with 12 to 16 rows of rather narrow, deep yellow kernels of good quality. Stalks 6 to 7 feet. A selection from a cross between Howling Mob and Golden Bantam. A garden and market corn.



## SWEET CORN

### GOLDEN NUGGET (91) (Hybrid)

89 Days

Rogers latest introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

Stalk 7½ to 8 feet, 1 to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to 8½ inches, cylindrical, 12 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender. Sweetest hybrid known to date.

### GOLDEN SUNSHINE

72 to 76 Days

Ears 7½ inch with 12 to 14 rows of medium wide, deep yellow kernels of fine quality. Stalk 5 to 6 feet. Fine for early market or home garden, especially in Northern areas.

### HOOSIER GOLD (Hybrid)

84 Days

A new heavy yielding yellow hybrid developed by Glenn M. Smith of Purdue University in cooperation with the Bureau of Plant Industry, U.S.D.A. Normally 3 to 5 days earlier than Golden Cross Bantam.

Stalks 5½ foot, 2 to 3 tillers. Ears 8 to 9 inches, 12 to 14 rows of medium depth, light yellow kernels. Very good flavor and tenderness. Holds quality well. Long, dark green husk and flag leaves make excellent market appearance. A promising hybrid for early canning, market and garden use.

### HOWLING MOB

87 Days

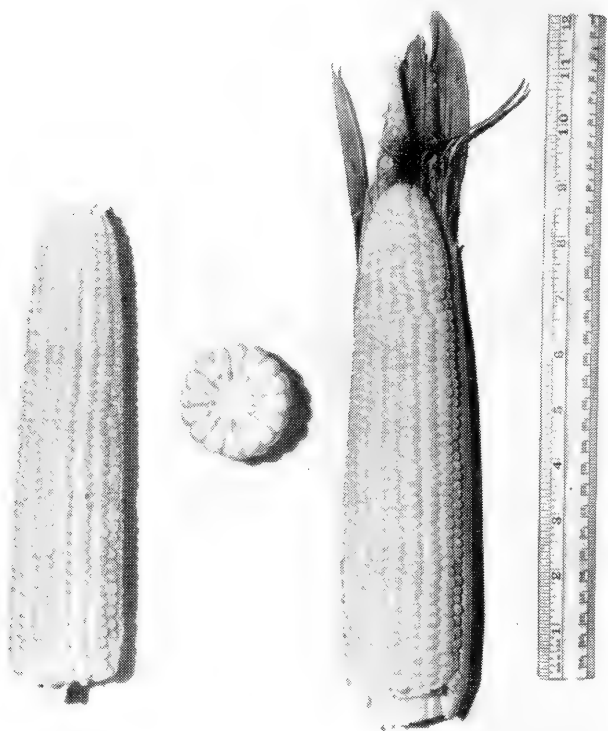
Ears 7½ inches with 12 to 16 rows of white, plump, medium width kernels. Sturdy 7 foot stalk. A prolific variety of good quality for home and market gardening.

### IOANA (Hybrid)

90 Days

Ears 8½ inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy 7-7½ foot stalk with few tillers. A high yielding hybrid for canning and market gardening.

## SWEET CORN



IOCHIEF

### IOCHIEF (Hybrid)

89 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 7½ feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 8½ to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make Iochief an ideal canning and freezing hybrid.



## SWEET CORN

### IOGOLD 51

83 Days

A very prolific hybrid developed by Dr. E. S. Haber of Iowa State College as an early midseason canning corn, maturing about 5 days earlier than Golden Cross Bantam.

Stalk 6 to 6½ feet, 1 to 3 tillers, mostly two ears. Ears 7 to 7½ inches, 12 to 14 straight rows, medium yellow, wedge shaped kernels, medium width and depth, good flavor and tenderness. Long husk cover.

### LINCOLN (Hybrid)

82 Days

Ears 8 to 8½ inches with 14 to 18 rows, medium narrow kernels. Stalks 6½ to 7 feet, erect, resists lodging and ears borne high. A cross of inbreds P39xC23. Primarily for market gardeners wanting large early ears. Good yielder.

### MARCROSS C13x6 (Hybrid)

71 Days

Ears 7 to 7½ inches with 10 to 14 rows of fairly large, yellow kernels. Fairly good quality. Stalks 4½ to 5 feet. An early garden and market corn well known in all corn growing areas. A prolific producer.

### MARCROSS NORTHERN (Selected Top Cross)

68 to 73 Days

Ears 7 to 8 inches with 14 to 16 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks 5½ to 6 feet. A popular, large eared, early corn for market garden.

### NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid)

93 Days

Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14 x 13.

### NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)

93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 foot, well rooted. A high yielder popular as a canning hybrid.

### SIXTY DAY GOLDEN

60 Days

Ears 6 to 7 inches with 12 rows of rather wide, yellow kernels of very good quality. Stalk 5 feet. Ears of satisfactory size for early garden or market corn.



## SWEET CORN

### SIXTY DAY WHITE

60 Days

Ears 6 to 7 inches with 12 rows of rather wide, white kernels of good quality. Stalk 5 feet. Ears of satisfactory size for early garden or market gardening.

### SPANCROSS (Hybrid)

66 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 4 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A cross of inbreds C13xC4.

### STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 7 to 8 feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for canning, market and gardening.

### STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 8½ inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

### TENDERGOLD (Selected Top Cross)

77 Days

Ears 7 to 7½ inches with 12 to 16 rows of golden, narrow, deep kernels. Sweet, tender, fine quality. Stalks 5 to 5½ feet. A hardy strain of satisfactory yield for canning, market or home gardening.

### WHIPPLES EARLY YELLOW

80 to 85 Days

Ears 7 to 8 inches with 12 to 16 rows of broad, deep, yellow kernels. A large eared type. Fine quality. Stalk 6 to 7 feet. A market and home gardening variety.



ALWAYS AT YOUR SERVICE



HUGH P. DORR  
Eastern Representative

Hoosick Falls, N.Y.      Phone: 168R

ALWAYS AT YOUR SERVICE



GORDON W. STERNKE  
Central Representative

535 Orchard Court, Des Plaines, Ill. Phone: Vanderbilt 4-6467

ALWAYS AT YOUR SERVICE



HARVEY W. MAUTH  
Western Representative

614 South 20th Ave., Caldwell, Idaho      Phone: 9-2634

ALWAYS AT YOUR SERVICE



H. G. "JERRY" WASHBURN  
Southern Representative

2646 Parkside Drive N.E., Atlanta, Ga.      Phone: Cherokee 0476



# MEMORANDUM



# MEMORANDUM





ROGERS BROTHERS SEED CO.

Sales Office  
and  
Production Headquarters  
IDAHO FALLS, IDAHO





**THE SEAL OF QUALITY**

**ROGERS**

*"Blood Tells"*